

The Alma Record

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OFFICIAL CALL FOR DEMOCRATIC COUNTY CONVENTION

A Democratic Mass convention will be held in the opera house, Ithaca, Mich., Tuesday, Feb. 9th, 1915, commencing at 1:30 p. m., for the purpose of electing 17 delegates to attend the State convention called at Lansing, Mich., Tuesday, Feb. 16th, 1915, for the purpose of placing in nomination candidates for the several State offices to be supported and voted for at the April general election 1915.

And the transaction of such other business as may properly come before said convention.

187242
C. M. BROWN,
Chairman Democratic County Com.

A LETTER RECEIVED

Contributions Of Local Red Cross Society Appreciated

The following letter will no doubt be of interest to all those who so generously contributed both work and funds to the Alma branch of the Red Cross Relief association.

Brooklyn, N. Y., Jan. 16, 1915

Dear Miss Messenger:

In reply to your card of January 2nd, we are pleased to inform you that we have received at the Bush terminal one case which we understand is a contribution to our work from the local committee.

Thanking you for this splendid donation, we are

Yours truly,

AMERICAN RED CROSS

F. H. Lawton,
Major, Q. M. Corps, U. S. Army.

Per A. W. Staab.

The local branch has been re-organized with Miss Mary E. Sharp as chairman, and several working committees assisting. The object of the organization is to furnish hospital supplies, such as bandages, surgical pads and hospital shirts for war purposes. The first meeting was held on Wednesday, January 20th, in the Wright House parlors, at which 896 surgical pads were made and 14 hospital shirts cut. Any one wishing to help at the Wednesday afternoon meetings at the Wright house is most sincerely invited to do so.

The total bank deposits of the local branch were \$104.24, out of which \$90.44 was expended for yarn and express charges. A balance of only \$13.80 is left for the present work and so for the purpose of raising necessary funds a Benefit Card party will be given in the near future, a notice of which will be given later.

ALMA DRIVING CLUB MATINEE

A matinee of the Alma Driving club was held last Thursday afternoon at their track on the Pine river.

There were two different classes and eight horses started. Free for all, was won by R. M. Hyde. The trot was won by Robert McNabb. The club expects to pull off a matinee every Thursday, provided that the weather is favorable. Outside horses will be allowed to enter.

FARMER'S WEEK
A Farmer's week will be given at the Michigan Agricultural college, at East Lansing, March 1 to 6.

ALUMNI APPEAL ISSUED

Alumni Ass'n of College Asks Members to Contribute \$5.00 Yearly

The Alumni association of Alma college has issued the following form letter which is to be sent to all of the alumni of the school:

Dear Friend:—

This is necessarily a form letter; it is none the less a personal one.

At the meeting of the Alumni association in June last, several expressed the idea that the Alumni needed a more efficient organization to do effective work for the college. To this end the constitution was changed by making the governing body of the association consist of a board of seven directors and substituting annual gifts for the old dues.

That the Alumni should be contributing more to the permanence of the college was plainly the keynote of the meeting. In harmony with this came the announcement that the Class of 1914 had started a fund to be known and designated as the Alumni Endowment Fund of Alma college.

Establish Tradition of Yearly Gifts
The sum contributed was not large, \$5.00 each, but the aim is to make the contributions annual, and to establish a tradition among graduates and old students of giving, if possible, \$5.00 a year to the endowment fund.

We have in the college office the names and addresses of about 1,500 of Alma's Alumni and old students. It is easy to compute what \$5.00 for each of these would add to the endowment fund every year. An alumnus remarked last commencement: "Five dollars from one of us will mean \$100 and perhaps \$1,000 from someone else."

Most of our Alma people give to many praiseworthy objects, but is there any to which we would more willingly contribute than to our college? Alma, in a very real sense, belongs to her children. And shall we not this year begin to include her in the list of our benefactions? Enclosed is a form card for this purpose.

Gifts should be made payable not later than June 1st, 1915, that a report may be made at commencement. If cards are sent to James E. Mitchell, or just to the college, they will be forwarded at once to the treasurer and acknowledgment made.

Sincerely yours,
Stanley A. Graves, Treasurer,
James E. Mitchell, President.

If every member responds to this call it will mean a permanent fund of about \$7,500 a year and possibly more. The officers of the association are: President, J. E. Mitchell; Vice president, Sadie Messenger; Treasurer, S. A. Graves; Directors, Ella Bittner, A. J. Van Page, K. P. Grooks and J. E. Webber.

REPUBLICAN WARD CAUCUSES

Republican Ward caucuses for the City of Alma, Michigan, will be held on Monday, February 1st, 1915 at 7:30 o'clock p. m. standard time at the following places:

First ward—City hall.
Second ward—Reading room, Horr & Gibbs block.

Third ward—Office Hotel Arcadia.

Fourth ward—Wright House Sample room.

for the purpose of electing 3 delegates from 1st ward and 2 delegates each from the 2nd, 3rd, and 4th wards to attend the County convention, to be held in Court house at Ithaca, Michigan on the 5th day of February, A. D., 1915, at 10 o'clock a. m., standard time, and to attend to such other business as may come before said caucuses.

By Order of Committee.
Dated January 23, 1915.

COHEN'S BIG FIRE SALE

BEGINS SATURDAY, FEB. 6

In ALMA HOTEL BUILDING, STATE ST.

\$19,500 Stock of Clothing, Furnishings and Shoes

Damaged by Smoke and Water to be Sold Regardless of Cost.

WATCH FOR BIG ADV. AND BILLS NEXT WEEK.

TUBBS SANITARY DAIRY

Products Now Being Sold In Alma Through Ellison's Grocery

"After a year of almost constant effort Tubbs Bros. are prepared to furnish strictly sanitary milk to the people of Alma. There are at least three necessary conditions to the production of pure milk.

1st—Healthy cows.
2nd—Cleanliness in the dairy.
3rd—Sanitary handling of the product after it leaves the dairy.

These three conditions and more Tubbs Bros. have accomplished. Their cows have passed the tuberculin test so that the consumers of the product of their dairy are assured that no milk from tuberculous cows will come into their homes. The cows are stabled in the most modern quarters that can be purchased, sunlight and fresh air being introduced through ventilating shafts so that the health of the animal is maintained. The cows and stables are kept strictly clean. The milk for distribution in Alma will be put up in "one-time use" wood fiber Kleen Kups, the most sanitary device known for carrying of milk from the dairy to the consumer, who does not have to bother with setting out bottles, for he gets a new Kleen Kup each time, simply burning up the cup after emptying. The milk will be sold and distributed by Ellison's Grocery going out to the consumer on the first delivery about nine o'clock a. m. or on any subsequent delivery during the day that it is ordered. By this means Tubbs Bros. can furnish their product at about the price being charged by dealers who distribute about the city.

Pure Holstein milk from pure-bred Holstein cows is being very largely sought after for its quality of solids content, it being especially a bone and muscle building food. The study of milk for food has established two uncontrovertible facts, viz: 1st, that the large, strong, vigorous Holstein imparts to her product a quality in milk known as vitality, a very essential element in milk, ideal for consumption as human food.

Second, that the value of milk as food cannot be determined alone by the quantity of butter fat that it contains, but rather it must contain the two-fold quality of fat and solids. This is found to exist in the product of the Holstein to a greater degree than in that of any other breed.

There's a difference in milk. Holstein milk contains a little less percentage of butter fat than Jersey or Guernsey milk. Understand it is not meant that Holstein milk is deficient in fat, for it is not, but owing to the peculiar construction of Holstein milk, the fat globules being smaller (therefore more easily digested) than in the milk of the so-called Island breeds. It cannot be robbed for taking the cream that rises by gravitation; you still have a milk rich in solids, a milk nearly as valuable for food and cooking purposes as before it was skimmed; therefore, they hold up the product of the Holstein as nearly ideal as it is possible to produce. The milk comes from pure bred cows, free from disease; from clean sanitary quarters put up in strictly sanitary packages. Under these conditions your patronage is solicited. Tickets may be purchased at Ellison's at the following prices:

Thirteen quarts in one-quart cups for \$1.00, or 8c per quart in single quarts.
Twenty-three pints for \$1.00, or 5c per pint in single lots.
Cream will be furnished in half-pint cups at 13 half pints for \$1.00 or 10c per half pint in single lots.

STATE WIDE PROHIBITION BILL TO BE INTRODUCED

Senator Henry Straight of Coldwater, a member of the liquor committee of the senate, announced at an anti-saloon rally held in Lansing recently, that within a short time he would introduce a bill into the senate, providing for state wide prohibition.

Mr. and Mrs. Henry Crum have moved to the farm formerly occupied by Mrs. Frank River.

HIGH SCHOOL NOTES

Alma high was defeated by Grand Rapids union, at Grand Rapids, Friday evening, by the overwhelming score of 56 to 15. Smith starred for the local team but he had very little support. Captain Perry was not taken on the trip and this may be the cause of the one sided score to some extent. Just why Perry was not included on this trip is not known. The general opinion among the students is that it was just a case of favoritism and personal spite.

Union Alma
Elmer Cress F. Smith
Van Boven F. Tinkham
Hanish C. Putt
Powers G. Handley
Earl Cress G. Banghart

Substitutions: Knowlton for Powers, Muscott for Handley.
Summary: Field goals—Earl Cress 9, Van Boven 11, Hanish 4, Powers 2, Smith 2, Tinkham 3, Putt 2. Foul goals—Earl Cress 4, Van Boven 2, Hanish 2, Earl Cress 3, Knowlton 1, Tinkham 2, Putt 2, Handley 2, Banghart 3, Muscott 1. Score, first half—Union 23, Alma 6. Time of halves—20 minutes. Referee—Johnson.

Saturday afternoon Alma high left Grand Rapids for Cadillac where they were again taken down to defeat by a score of 34 to 20. The effects of the long journey made a showing on the Alma boys at Cadillac as they lacked life and let the visitors pile up a large lead on them before they

warmed up. Coach Maxwell was confident of defeating Cadillac after winning victories over Lansing, and other fast teams of the state, but nevertheless our boys proved to be easy picking for Cadillac. Muscott showed skill in guarding Peterson, Cadillac's crack basket shooter holding him to two baskets. Worden was the star for Cadillac getting six field baskets.

Summary—
Alma Cadillac
Tinkham R. F. Peterson
Smith L. F. Titus
Dutt C. Mace
Banghart R. G. Worden
Muscott L. G. Vanderhoof
Substitutions—Haver for Tinkham and Handley for Muscott.
Field goals—Tinkham 2, Smith 4, Peterson 2, Titus 3, Worden 6.
Foul goals—Smith 8, Worden 12.
Time of halves—20 minutes.
Watch for the feature the "Mock Chautauqua," at the Senior fair, Feb. 20th.

A new band saw and jointer have been installed in the manual training department of the high school. These machines will add much to the shop work and the students will spend a portion of their time in doing cabinet work for the school. The students expect to make some new furniture for the domestic science department as soon as possible.

Miss Lillian Wagner, of Shepherd, graduate of M. Pleasant normal, has succeeded Miss Meisel in the ward school.

Save your money to buy dainties at the Japanese booth to be held in connection with the Senior fair, Feb. 20th.

Miss Jones, the new music teacher, who succeeded Miss Coleman, has been testing voices the past week.

Miss Laura Amsbury, a graduate of 1914, was a high school visitor, Monday.

The debating class held a special

meeting Monday afternoon and elected Merle Keene to the club. He will fill the vacancy caused by the resignation of Jacob Carmer.

The Misses Helen Mason, Edna Sias, Margaret Moore, Esther Horton and Inez McCoy were initiated into the Lambda Sigma, Monday evening. They also gave the high school a pleasing entertainment the next morning.

Our Rubber Goods

Are Right

So Are Our Prices

Experience has shown that the best are the cheapest in the end. Cheap water bottles and syringes are both dangerous and unsanitary. A good article will last a long time if properly cared for. Our rubber goods are the best that can be secured. Our guarantee on every bottle.

Brunner's Drug Store

Lest You Forget

WHEN you are looking for Dry Goods think of our store and give us a call.

You will find the following on our racks and shelves:

Silks, Dress Goods, Curtainings, Gingham, Outings, Cottons, Towels, Linens, Fancy Goods, Sheeting, Pillow cases, Cretons, Hosiery, Underwear, Blankets, Cloaks, Skirts, Waists, Notions, Umbrellas, Patterns, Hair Goods, Ruschings, Laces, Embroidery, etc.

Specials for this week:

\$6.25 worth of Dress Goods.....\$5.00
Sale Price on all Furs
Sale Price on all Cloaks
\$3.35 Auto Robe\$2.15
25c White Pillow Top.....19c

J. A. GERHARDT

Removed

One Block East
"On the Corner"
Please Call

Chas. G. Rhodes
Drugs Wall Paper
Window Shades
BOTH PHONES